On the Romantic Mexican Border

Douglas
ARIZONA

ALL-YEAR SUNSHINE
HEALTH OPPORTUNITY.
MARVELOUS RECUPERATION
IN OUR WINTER SUNSHINE

HOW would you like to spend winter where there is no snow?—where every day is like Spring—where every day the warm, friendly sunshine cheers and invigorates? Wouldn't you like to say good-bye to the bleak, cold, blue days that mean winter to you? If so, come to Douglas!

Winter in Southern Arizona means sunshine. In Douglas our wives and sweethearts ride, golf and tennis at New Year's—our children play all day in the garden—our men do anything they want to do out-of-doors any day and every day in mid-winter. Nature is kind to us here 365 days a year.

Our Golf links is considered a sporty course and our Country Club offers excellent facilities. Here we play all year round and remember our "19th hole" is in Agua Prieta, Mexico, where old fashioned cheer awaits. For the motorist the cement boulevards in the vicinity of Douglas are world-famous. The Bankhead Highway goes through our city, every fifty miles of which brings a complete change of scenery—from flat, sunshiny prairie with cactus and sagebrush to lofty, snow-capped mountains and purple distances. Some of Arizona's choicest scenery is available over good roads from Douglas.

Every summer sport can be enjoyed all through the year, for here we have no winters as you know them. We have a combination of dry, desert air softened by gentle breezes from the mountains fifty miles distant. Bracing to a degree! Spend a winter with us this year. Stop over on your Western trip and let us entertain you! We know you will enjoy it!

In Douglas we have one of the most temperate year-round climates that can be found anywhere. We have magnificent open spaces and gorgeous sunsets; vast deserts and majestic mountains forever bathed in dry invigorating air, billions of cubic feet of which has never been breathed by man. No wonder the weary come to us for rest, the sick for cure, and healthy tourists by the hundreds to spend a real Western vacation.
By official count more than 80% of our year is sunny and we seldom have a day when the sun doesn't shine most of the time.

As you may imagine, those who live in Douglas, including also those who come from colder places, actually enjoy one round of pleasure so far as climate is concerned.

Our city is high and dry—3966 feet above sea level. As there is practically no humidity, one does not notice either heat or cold. (See climate chart on opposite page.)

Children Play Outdoors All Year Round

"Seldom too hot, never too cold," is an apt slogan peculiarly fitting the Douglas climate. To wear an overcoat two or three times only in ten years is the experience of several of our citizens.

The High School. There is also a Grammar School and Eight Grade Schools

[Page Four]

Table compiled by Douglas Chamber of Commerce from U. S. Weather Bureau Official Reports.

Rainfall in winter months is very slight. The average precipitation for the past 17 years is as follows:

October ........................................... 0.61 January ........................................... 0.75
November ........................................... 0.91 February ........................................... 0.59
December ........................................... 0.92 March ........................................... 0.43

—very little more than enough to moisten our sidewalks! Our air is PURE—clean, dry, and like a perpetual tonic to health seekers and vacationists, alike.

Our annual rains occur in July and August, preceded sometimes by a week of slightly higher temperature, but excepting this, our summer weather is always comfortable, with deliciously cool nights.

There is no need for us to emphasize the benefits derived from living in such a wonderful climate. The above figures speak for themselves. Here our thermometers never go near zero. Cold, dark, disagreeable days are unknown. You could, for instance, make an outdoor engagement weeks ahead and never be prevented by bad weather from enjoying it. In Douglas it is never too bad to go out.

Nature invites you outdoors the year round. Think of this fact alone! Doctors and scientists can furnish proof that Southern Arizona sunshine has marvelous curative properties for most every ailment, and we surely have sunshine in abundance!
Southern Arizona is already famous as America's "health country." Doctors all over the United States are recommending it to correct countless infirmities. Those who come for health are always helped, many are permanently cured. Such people invariably remain for good and are today healthy and strong and contented. Some of our best boosters, one of whom is pictured on this page, came here "to die." His pictures tell a story that can be duplicated in scores of cases in Douglas.

Spend an outdoor winter with us here in Douglas. We have a city where modern conveniences insure comfortable living. There are opportunities, too, to make a good income in many lines of endeavor. We are big enough to offer you city life, and small enough to greet you by your Christian name. There are no strangers in Douglas.

If you come from a rigorous climate, spend a few months here and you will leave with new vitality, new fitness and glowing health.

One winter spent in Arizona and Old Mexico will never be forgotten, so why not arrange to make it this year? There is no time like the present.

Douglas Golf and Country Club

YEAR-ROUND GOLF AND TENNIS

Have you ever played golf on a course where the "rough" is one mass of cactus, mesquite and cat claw? The rough on the Douglas Country Club course is one you will always remember. You will laugh at those so-called roughs when you return home. When you drive off the fairway here, you are certainly penalized as the rules intended that you should be! The "pro" we have here covers up his course in Michigan before winter sets in and then comes out to Douglas and plays all winter in his shirt sleeves. Wouldn't you like him to show you how the click of your iron may jump a rabbit out of a nearby bush, or, perhaps, flush a covey of blue quail. He might also teach the ladies not to fear the little harmless horned toads that may cross their paths.

The links are well bunkered and trapped and have many natural hazards of unique character. Winter visitors are always welcome in our spacious clubhouse and a very nominal fee is charged for membership. Registrants at the Borderland-Climate Club headquarters can be furnished with temporary memberships on request.

Golf Every Day in the Year on the Douglas Country Club Links
MILES OF SMOOTH HIGHWAYS

The highways leading into and out of Douglas as much as any in Arizona afford the visitor countless opportunities to appreciate the mystery and charm of the Great American Desert. Northward for mile after mile you can scan vast, purple-brown vistas dotted with scrub mesquite, palo verde and sahuaro—the horizon rimmed by lofty snow-capped Chiricahua mountains.

Think of playing golf in the warm sunshine with real snow in sight. Few golf links can boast this!

Smooth roadways wind in and out over hill and down through canyon and valley, through fantastic desert forests of cactus, sagebrush and ocotillo. There is plant life in abundance out on our 4000-foot high plateau, but it isn’t the kind you have been used to—it is so much more interesting.

South and East are the mountains of Old Mexico and the famous “Niggerhead Mountain,” which Aimee Semple McPherson,
Los Angeles evangelist, made frequent reference to in her famous trial. West and Southwest are the Mule Mountains in which are located the city of Bisbee, the Copper Queen Mine of the Phelps-Dodge Company, also the Calumet and Arizona and the Shattuck mines. Further South and West are the Huachucas, a range of mountains harboring some of the finest resorts imaginable. In any direction from Douglas there is something worth while of scenic interest.

Every Southern Arizona mountain range varies in color and for rugged beauty offers scenery unsurpassed. They all are, in spots, rich in mineral deposits—copper, lead, gold and silver.

The famous Sacramento Hill at Bisbee in the Mule Mountains alone has produced untold millions of dollars worth of copper.

Adjoining Douglas on the South is the State of Sonora, the treasurehouse of Mexico, and the greatest mineralized area on earth.

Eighty-five miles south of Douglas is Nacozari, the famous mining town of the Moctezuma Copper Company. Nacozari, the location of the mills and power plants, and Pilares, the scene of the mines and tunnels, have between them a population of about fifteen thousand people, and practically all this trade comes to Douglas.

East of Nacozari is El Tigre (the Tiger) and the mines of the Lucky Tiger Combination Gold Mining Co., one of the richest mines we know of. This place also does its trading in Douglas.
Points of Interest Near Douglas

South of Douglas is Sonora, Mexico, having many things interesting to visitors, one of which is the village of Colonia Morelos.

In 1900 some 200 Utah Mormons crossed over to Mexico from the United States and settled in a small valley near the Bavispi, or Upper Yaqui River, adjacent to one of the best natural dam sites in the world. Here they built themselves homes, and a church, and founded a colony. The buildings were mostly of brick which was burned in their own kilns. They cultivated extensively, their main crop being wheat, which was ground into flour in the mill which they built on the river. This small colony continued to be self-sustaining until they were driven from Mexico in 1912 by the revolutionists, after which many of these people settled in and about Douglas, and are now numbered amongst our foremost citizens.

It is interesting to visit the ruins of the original settlement and see the houses, and appreciate the conditions under which they lived, and the hardships they endured for the sake of the religion of Joseph Smith.

Colonia Morelos may be reached through the Port of Agua Prieta, Sonora, Mexico, and there are no annoying formalities at the Customs House.

“She’s dark, but she’s wondrous fair!”—this senorita

“Punch and Judy”—Rhyolite Park
SEE A "FOREIGN COUNTRY" WHILE IN DOUGLAS

The international boundary is an imaginary line running between Douglas, Arizona, and Agua Prieta, Mexico, and is distant from the Southern Pacific Depot about one-third of a mile.

The little Mexican city differs from Douglas in many ways—in government, in language, and, of course, in entertainment which is happily pre-Volsteadian. Agua Prieta has often been referred to as the cleanest, classiest little border town in the entire Southwest. No rough stuff here, no squalor, no sordid places of questionable repute! Of course, the Mexican people have their own quaint and interesting ways, customs and habits, which all give color to the borderline, but it is as safe in Agua Prieta, as it is in Douglas, or New York, or Washington.

Society events in Douglas always include a percentage of friends from across the line and we find them always hospitable, always trustworthy and entitled to our highest regard.

There are many places of amusement in Agua Prieta which are reliable and recommended for family patronage. There are no places where one feels out of place or in danger of being molested.

It was in a small adobe house in Agua Prieta that the "plan of Agua Prieta," conceived for the overthrow of the Carranza Government, was perfected. This plan was subsequently carried out and without bloodshed, too, insofar as these people were concerned. The people who actually drew up the plan comprised a group of Sonorans and Arizonans, and the Mexican national government today is being run by these same Sonora people.
Picturesque fiesta scenes as pictured above add to the charm of a visit to Douglas and Agua Prieta. When our neighbors celebrate their holidays, unique and colorful entertainment is provided eastern visitors.

Ex-President Obregon and President Calles—both well-known figures in Arizona, have always been friends and neighbors of the American people, and you, as a visitor to Mexico, are always welcome.

Pay Agua Prieta a visit, see the old battle-grounds, the cemetery and many other places of historical interest.

Douglas is far from being a "mushroom town." Anyone paying our city a visit usually does so with an object in view—either for recreation and pleasure or for the purpose of sounding its possibilities as a location for a future home. Whatever your idea, Douglas will not disappoint you. There are hundreds of pleasure-seekers who visit us perhaps once or twice, but each year sees far more who come to permanently locate in Douglas.

Business Interests of Douglas

Douglas has two of the largest copper smelters in the country—the Copper Queen, belonging to the Phelps-Dodge interests, and the Calumet and Arizona, belonging to the company of that name. The Copper Queen mine produces the enormous total of 12,000,000 lbs. of copper monthly, and has approximately 1000 men on its regular payroll.
The Calumet and Arizona Smelter produces nine million pounds of copper per month and employs some 600 men here. Besides this the Southern Pacific Railroad has a large payroll in Douglas which is a regular stop-over point on the Golden State Route.

So you may readily see that for all those considering a move, an inspection tour of our city and vicinity might well be a profitable undertaking. Ours is a typical, thriving, Western city, adjacent to some of Arizona’s choicest scenery and with business opportunities that cannot fail to bring prosperity to the wise investor. Land is cheap, rents are cheap, property is cheap and ample water is available. In fact, things are just right for the man of vision and capital.
GOLDEN OPPORTUNITIES FOR FARMERS

Soil conditions in the Great Sulphur Springs Valley adjacent to Douglas are unsurpassed in richness and productivity. Virgin acreage is still cheap, and needs only cheap power to furnish the necessary irrigation. Land values vary from $10 to $30 per acre in the rough, and many farmers are making nice money out of poultry, produce, general farming and stock raising. Here there is room for literally thousands of farmers who, with a moderate capital, can make produce or stock raising a highly lucrative business.

Why pay rent when you can come to Douglas and the Sulphur Springs Valley and get vast acres for a mere song? Why not live cheaply on a soil as rich as anything in the Mississippi Valley? Why not enjoy our wonderful climate where you can progress with no thought of impending strikes, or the price of coal, and where the undertaker's is the poorest business in the State.

Those possessed of small capital have, perhaps, a better chance here than almost anywhere else in the United States, because our population is relatively small and our opportunities are so great.
FISHING AND HUNTING

Fifty miles from Douglas by auto road is the Bavispi River in Mexico.

The Bavispi is a swift running stream that rises in the Sierra Madre Mountains and flows between banks of solid rock for almost a hundred miles. It is literally alive with channel cat, one of the best eating fish on earth, and it isn’t unusual for a party of fishermen to take 40 or 50 in a day, some going as high as 10 pounds.

Blue channel cat fish always put up a good fight and offer real sport to those who love the song of the line as it runs out through the reel. Occasionally, too, you will take a nice black bass or maybe catch a toothsome Bonytail as a further reward for your pains.

Cochise Head and fabled graveyard of the Indian Chief of that name

Speckled Trout, Bonytail and Blue Channel Cat

Bear Hunting in the Mountains
"Cannon," "Sheep," "Hew" and "Duck" in the Wonderland of Rocks

All over Mexico there is good duck hunting during the winter months and blue topknot quail are plentiful. Big game, such as bear, deer and mountain lion, are obtainable also.

The Mexican Fish and Game authorities are very liberal and a visitor has no difficulty in arranging hunting trips into that country.

Small and big game are still as abundant in Arizona as they are in Mexico. In the Chiricahua Mountains it is no trouble at all to get a white-tail deer. A 200-pound black tail was bagged last season within 16 miles of the center of Douglas, and black bear hunting in the nearby mountains is an every day sport.

The famous Roosevelt Dam is a day's drive from Douglas and here there is plenty of black bass. Native speckled trout, too, are found in abundance in the streams of the White Mountains, 16 hours distant.

Ours is undoubtedly the best and most virgin inland fishing territory in America. You can bait, cast, strike and land as fast as you can count. Fishermen! This is the place you've dreamed about!

During the past few seasons several parties have used aeroplanes to go into the hills after wild turkey. The plane takes you to a convenient landing place and then leaves and returns later to pick up hunter and game.

Something new in hunting!

Wild Deer in Nearby Mountains and Lion Hunting Along the Arizona-Mexico Border

[ Page Twenty-four ]

U. S. Border Patrol

[ Page Twenty-four ]
Study this map. You are only a few hours away from perpetual sunshine and abounding health.

Facts about Douglas

Location—In Cochise County, Arizona. 217 miles West of El Paso; 600 miles East of Los Angeles. Regular stop-over point on Southern Pacific Company's Golden State Route. Terminus of the Nacozeri Railway of Mexico. Terminus of the Courtland Branch of Southern Pacific.

Altitude—3966 feet above sea level.
Assessed valuation—$7,000,000.00 (60% of total).
City tax rate—$1.51. County tax rate—$0.55. State tax rate—$0.78 per $100.00.
Paved streets—8 miles.
Sewer lines—27 miles.
Water mains—150 miles secured from underground wells.
Estimated water supply is inexhaustible.
Gas mains to the city limits.
Electricity and telephone service.
3 City Parks aggregating 17½ acres.
10 Schools. 7 Churches.
All city conveniences, Stores, Theatres, etc.
Sunshine all year round.
Annual temperature averages from winter 45.2° to summer 80°.
Average rainfall 14.3 inches.

Southern Pacific Depot

Grand Theater

Many people, even today, imagine Arizona to be a vast desert covered only with scrub mesquite, cactus and greasewood, inhabited by rattlesnakes and coyotes and pistol-toting cowboys. Nothing could be further from the truth.

Of course, there are cowboys on our vast plains but most of them are just ordinary citizens reared in the East, North and South, who, coming here for health or business opportunity, have become acclimated and consequently a part of Arizona itself.

What Arizona Offers You

Arizona today is the greatest undeveloped region in the United States—very similar to what California was forty years ago. Our irrigation possibilities are even now attracting the attention of engineers from all over the world. The water as yet untouched is available in huge quantities. The climate, as well as the natural soil conditions, is perfect. Land is still very cheap. Babson, the financial statistician, refers to Southern Arizona as the "gold spot of America." A boom in this state is inevitable.

Our oil reserves await only the coming of the hydraulic drill. The marble in our mountains awaits only the quarrymen and huge coal deposits are here for the miners' taking. There is gypsum for the wallboard manufacturer, clay beds for the brick burner and, more valuable than all, we have the largest unbroken stand of timber in America, some
8,000 square miles in extent, awaiting only the lumberman's axe. There are solid mountains of limestone and millions of acres of rich soil, which in the near future will be turned into one of the most productive regions in the entire United States. All that is lacking is power to distribute water for irrigation.

During the next 15 years the Colorado River alone is going to make more millionaires in Arizona than were ever made in any one state. The harnessing of the stupendous force of this great river will be the most profitable engineering feat in the history of the world. Economists all agree that the greatness of the entire West is due to the huge dividends that Nature herself pays to man in return for almost any kind of natural development. No place on earth is paying such handsome profits to the business man of vision. The picture of the Arizona of the near future cannot be overdrawn. Arthur Brisbane, America's widest read editorialist, says that Arizona will be the scene of the next big boom, and this little booklet is an invitation to you to get here in time to share the prosperity that is coming our way.

Douglas Borderland Climate Club

OFFICERS

J. W. Tardy, President, Manager Douglas Lumber Company
Dr. E. W. Adamson, Vice-President, Physician and Surgeon
A. B. Packard, Vice-President, Cashier First National Bank
T. T. Schofield, Vice-President, Manager, J. C. Penney Company
A. J. McKinnon, Treasurer, Vice-President Bank of Commerce
Arthur Sundin, Secretary, Manager Mountain States Telephone Company

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F. D. Hubbell Realty Company

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