# Website Evaluation Checklist

### Appearance
- The site looks professional (colors, fonts).
- Standard conventions are followed (headers, navigation, contact info, link to homepage).
- The links, images, and other media on the site are present and working.
- This site displays correct grammar, spelling, and punctuation and a professional tone.

### Authority
- The site represents a credible organization or institution (see homepage and “About Us”).
- The author (where applicable) has a high level of expertise and experience related to the subject.
- A contact page is present and provides sufficient contact information.
- Appropriate references are listed.
- Other websites link to this website as a reliable resource.

### Purpose
- The purpose of the website is to educate or inform.
- The purpose of the site is clear, including any bias or particular viewpoint.
- Facts are presented as facts and opinions are presented as opinions.

### Currency
- The information on this site is up to date.
- The website has been updated recently.

### Coverage
- The information is general enough or specific enough to be helpful in your research.
- The information provided will help you answer your research question(s).